

WHTM Harrisburg (WHTM)		By Broadcast Month		Spots	Rate
Nov. 2012		39		39	\$25,765.00
Grand Total:		39		39	\$25,765.00

Contract #		199952
Schedule Dates	11/01/12-11/06/12	
Advertiser	American Crossroads (15916)	
Agency/T-Code	Cross Roads Media (1246)/ELECTRONIC	
Product	Political-Political (1088)	
Brand	AMERICAN CROSSROADS (61345)	
Salesperson	Jones, Mike (1068)	
Sales Office	CONTINENTAL - Washington, DC	
Buyer Name		
Phone/Fax	/	
CPE	1339	
Account Types	National/Political Issue Agency	
Billing Type	Standard	
Comments		
 American Crossroads 66 Canal Center Plaza Suite 555 Alexandria, VA 22314		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	1:02A- ABC-JIMMY KIMMEL	1						1		1	\$40.00	\$40.00	WHTM Harrisburg (WHTM)		10/31/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11A- ANDERSON COOPER	1						1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/31/12
3.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	7:30P- INSIDE EDITION WEEKEND SAT 730P	1						1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/31/12
4.0	Normal Line / SPOT	11/03/12-11/03/12	2	:31	8A- ABC-GOOD MORNING AMERICA-SATURDAY	1						1		1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	2	:31	9A- REGIS & KELLY	1						1		1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
6.0	Normal Line / SPOT	11/04/12-11/04/12	2	:31	11:30P- NEWS-ABC27 NEWS AT 1130P SUNDAY	1						1		1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	2	:31	9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A	1						1		1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
8.0	Normal Line / SPOT	11/03/12-11/03/12	2	:31	9A- NEWS-ABC27 NEWS SATURDAY MORNING 9A	1						1		1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4:58A- NEWS-ABC27 NEWS D. MYBREAK AT SA	1						1		1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Comments:

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Contract #		199952	Date Entered	10/31/12
Schedule Dates	11/01/12-11/06/12		Last Modified	11/05/12
Advertiser	American Crossroads (15916)		Entered By	Paul Roda
Agency/T-Code	Cross Roads Media (1246)/ELECTRONIC		CO-OP	No
Product	Political-Political (1088)		Headline #	
Brand	AMERICAN CROSSROADS (61345)		Demo	
Salesperson	Jones, Mike (1068)		Order Type	Normal
Sales Office	CONTINENTAL - Washington, DC		Package Deal	
Buyer Name	Jones, Mike (1068)		Commission %	15.00
Phone/Fax	/		Commission	\$3,864.75
CPE	1339	National/Political Issue Agency	Net Total	\$21,900.25
Account Types			Sales Tax	
Billing Type	Standard		Comments	
 American Crossroads 66 Canal Center Plaza Suite 555 Alexandria, VA 22314				

WHTM Harrisburg (WHTM)		Spots	Rate
By Broadcast Month			
Nov.	2012	39	\$25,765.00
Grand Total:		39	\$25,765.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	7:58A- ABC-6000 MORNING AMERICA SUNDAY							1	1	1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A		1					1		1	\$175.00	\$175.00	WHTM Harrisburg (WHTM)		10/31/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	12:58P- ABC-THE CHEW		1					1		1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
13.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P		1					1		1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	12P- ABC-GENERAL HOSPITAL		1					1		1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
15.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	10A- ABC-THIS WEEK							1	1	1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
16.0	Revised Line / SPOT	11/05/12-11/05/12	1	:30	11:35P- ABC-ABC NEWS NIGHTLINE												WHTM Harrisburg (WHTM)		10/31/12
16.1	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11:35P- ABC-ABC NEWS NIGHTLINE		1					1		1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
17.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	10:58A- ABC-THE VIEW							1		1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	3P- KATIE 3P		1					1		1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/31/12
19.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4P- JUDGE JUDY 4P		1					1		1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/31/12

CONFIRMATION CONTRACT

Date: Accepted-Station: Date: Comments:

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Contract #**199952**

WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

American Crossroads
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Schedule Dates 11/01/12-11/06/12
Advertiser American Crossroads (15916)
Agency/T-Code Cross Roads Media (1246)/ELECTRONIC
Product Political-Political (1088)
Brand AMERICAN CROSSROADS (61345)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name /
Phone/Fax 1339
CPE
Account Types National/Political Issue Agency
Billing Type Standard
Comments

Date Entered 10/31/12
Last Modified 11/05/12
Entered By Paul Roda
Co-Op No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,864.75
Net Total \$21,900.25
Sales Tax

WHTM Harrisburg (WHTM)		Spots	Rate
By Broadcast Month			
Nov. 2012	39		\$25,765.00
Grand Total:	39		\$25,765.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4 30P- JUDGE JUDY 430P	1						1		1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/31/12
21.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7 30P- INSIDE EDITION 7:30P	1									\$300.00		WHTM Harrisburg (WHTM)		10/31/12
21.0.1	Closed Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
22.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	6P- NEWS-ABC27 NEWS SUNDAY AT 6P	1					1			1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/31/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7P- NEW5-ABC27 NEWS AT 7P	1						1		1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/31/12
24.0	Normal Line / SPOT	11/05/12-11/05/12	2	:31	5:58A- NEWS-ABC27 NEWS D.YBREAK AT 6A	1						1		1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/31/12
25.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4 58P- 5:30P (EST)	1						1		1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/31/12
26.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7A- ABC-GOOD MORNING AMERICA	2						2		2	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/31/12
27.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5 32P- 5:57P (EST)	1						1		1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/31/12
28.0	Normal Line / SPOT	11/03/12-11/04/12	2	:30	11P- 11:30P (EST)	1						1		1	\$600.00	\$600.00	WHTM Harrisburg (WHTM)		10/31/12
28.0.1	Closed Preempt	11/03/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception - news at 11:30P	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

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		By Broadcast Month	Spots	39	\$25,765.00
		Nov. 2012		39	\$25,765.00
		Grand Total:		39	\$25,765.00

Contract #		199952
Schedule Dates		11/01/12-11/06/12
Advertiser		American Crossroads (15916)
Agency/T-Code		Cross Roads Media (1246)/ELECTRONIC
Product		Political-Political (1088)
Brand		AMERICAN CROSSROADS (61345)
Salesperson		Jones, Mike (1068)
Sales Office		CONTINENTAL - Washington, DC
Buyer Name		
Phone/Fax		/
CPE		1339
Account Types		National/Political Issue Agency
Billing Type		Standard
Comments		
 WHTM 3235 Hoffman Street PO BOX 5860 Harrisburg, PA 17110-5860		
 American Crossroads 66 Canal Center Plaza Suite 555 Alexandria, VA 22314		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	No	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Comments	Station	Entered
29.0	Normal Line / SPOT	11/05/12-11/05/12	2	:3	11P- 11:30P (EST)		1							1	\$600.00	\$600.00	WHTM Harrisburg (WHTM)	WHTM Harrisburg (WHTM)	10/31/12
30.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:57P- NEWS-ABC27 NEWS AT 6P		1							1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)	WHTM Harrisburg (WHTM)	10/31/12
31.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	6:58P- ABC-AMERICAS FUNNIEST HOME VIDEOS		1							1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)	WHTM Harrisburg (WHTM)	10/31/12
32.0	Normal Line / SPOT	11/03/12-11/03/12	2	:3	7:58P- SPORTS- ABC SATURDAY NIGHT FOOTBALL SHOWCASE		1							1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)	WHTM Harrisburg (WHTM)	10/31/12
33.0	Normal Line / SPOT	11/05/12-11/05/12	2	:3	11P- ABC-CASTLE		1							1	\$1,800.00	\$1,800.00	WHTM Harrisburg (WHTM)	WHTM Harrisburg (WHTM)	10/31/12
34.0	Normal Line / SPOT	11/04/12-11/04/12	2	:3	7:59P- ABC-ONCE UPON A TIME		1							1	\$1,800.00	\$1,800.00	WHTM Harrisburg (WHTM)	WHTM Harrisburg (WHTM)	10/31/12
35.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	9P- ABC-REVENGE		1							1	\$2,100.00	\$2,100.00	WHTM Harrisburg (WHTM)	WHTM Harrisburg (WHTM)	10/31/12
35.0.1	Closed Preempt	11/04/12															Oversold/Exception -	WHTM Harrisburg (WHTM)	
36.0	Normal Line / SPOT	11/05/12-11/05/12	2	:3	7:57P- ABC-DANCING WITH THE STARS		1								\$4,000.00	\$4,000.00	WHTM Harrisburg (WHTM)	WHTM Harrisburg (WHTM)	10/31/12
36.0.1	Closed Preempt	11/05/12															Pre-Empty/Exception -	WHTM Harrisburg (WHTM)	

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Comments:

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WHTM Harrisburg (WHTM)	
By Broadcast Month	Spots
Nov. 2012	39
Grand Total:	39
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Contract # 199952	
Schedule Dates	11/01/12-11/06/12
Advertiser	American Crossroads (15916)
Agency/T-Code	Cross Roads Media (1246)/ELECTRONIC
Product	Political-Political (1088)
Brand	AMERICAN CROSSROADS (61345)
Salesperson	Jones, Mike (1068)
Sales Office	CONTINENTAL - Washington, DC
Buyer Name	/
Phone/Fax	1339
CPE	National/Political Issue Agency
Account Types	Standard
Billing Type	
Comments	
  American Crossroads 66 Canal Center Plaza Suite 555 Alexandria, VA 22314	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL						1	1	1	1	\$4,000.00	\$4,000.00	WHTM Harrisburg (WHTM)		10/31/12
38.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	7:30A- THIS OLD HOUSE						1	1	1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/31/12
39.0	W/G For 36.0.1 / SPOT	11/01/12-11/01/12	1	:30	7:57P- ABC-CMA AWARDS						1	1	1	1	\$4,000.00	\$4,000.00	WHTM Harrisburg (WHTM)		10/31/12
40.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	7:57-5:58P- 9P (EST)						1	1	1	1	\$2,700.00	\$2,700.00	WHTM Harrisburg (WHTM)		11/1/12
41.0	Normal Line / SPOT	11/06/12-11/06/12	1	:30	4:58-2:5A- 5:30A (EST)						1	1	1	1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		11/5/12

CONFIRMATION CONTRACT	
Accepted-Agency/Advertiser:	Date: <input type="text"/>
Accepted-Station:	
Comments:	

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34860



CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
66 CANAL CENTER PLAZA
SUITE 500
ALEXANDRIA, VA 22314

68-525/560

11/2/2012

PAY TO THE
ORDER OF WHTM-TV

Twenty-One Thousand Nine Hundred and 25/100

WHTM-TV
3235 Hoffman Street
Harrisburg, PA 17110

MEMO

AmerCross PA Pres11/3-11/5/12 Add

VIRGINIA COMMERCE BANK
ALEXANDRIA,
VA

\$ **21,900.25

DOLLARS

[Handwritten signature over the amount]

TWO SIGNATURES REQUIRED OVER \$10,000.00

34860

CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
WHTM-TV

11/2/2012

21,900.25

AmerCross PA Pres11/3-11/5/12 Add

21,900.25

AmerCross PA Pres11/3-11/5/12 Add

Media Account

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

10/31/16
Date

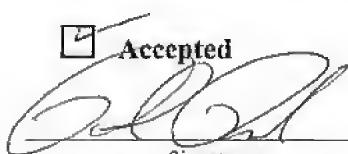
Steph Mung
Signature

703-299-1760

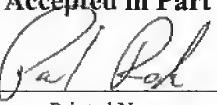
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted


Signature

Accepted in Part


Printed Name

Rejected


Title